

By Phil Wilson

# Broken Limitz Media Kit

## An Adventure, Lifestyle, Travel Blog

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### About Broken Limitz

Broken Limitz is primarily a travel based blog that was created in Jan 2016 and is based at travellers or those wanting to travel ages between 23-35. It is also secondary an informative blog for those living or wanting to live a digital nomad type of lifestyle as I like to occasionally stay in certain locations for a month of the year. Typically content will involve popular attractions, tourist hot spots as well as hidden gems in the far reaches of the earth with both in detail description of my personal experience and high quality images.

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## About Me

Hey! My full name is Philip but you can call me Phil because Philip means lover of horses and to be honest, riding them freaks me out. I am now 28 years old (born in 87) and I am originally a Carpenter by trade but over the last few years have become a highly successful internet marketer and to be honest, I love the internet and social media! I was born in a small coastal town in New Zealand called Gisborne but have spent most of my 20's in Perth, Western Australia until December 2014 when I started my endless journey around the world.

I consider myself quite the adventure enthusiast and I really do enjoy travelling full time. Majority of my travels are done solo, either because I have certain places or activities I want to do or simply because friends only have limited time for holidays. This has allowed me to do activities like Ride Camels through the Sahara Desert, ride a motorbike across Vietnam, drive a Rickshaw across India for the Rickshaw Run and board down the side of an active Volcano in Nicaragua. Life is an adventure.

## Why work together with Broken Limitz?

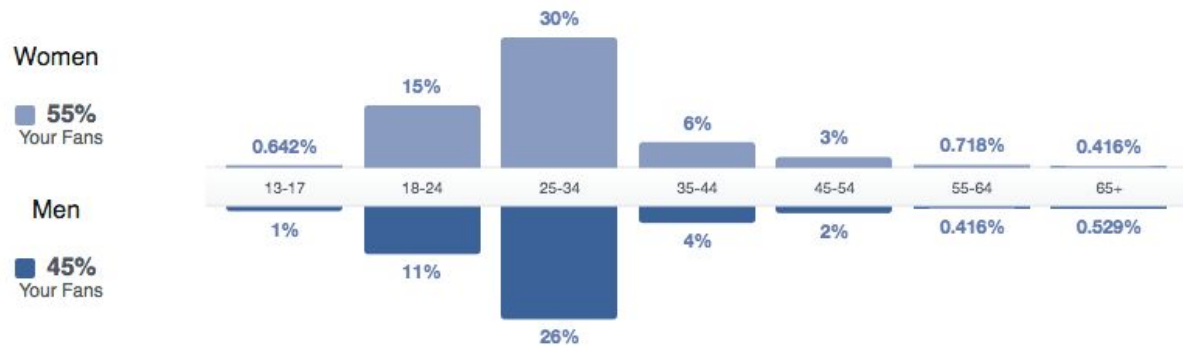
Having worked in the internet marketing space for almost 2 years now, I have learned a lot about sales and attraction marketing. As good as it is being a stand alone brand, working together with other Influencers and Brands has proven to be both a great way to grow both your audiences, build a great network, make connections within specific niches and of course make sales and further build your own brand.

For the right collaboration, I am more than happy to create blog post(s) that will clearly identify your company or brand, why I'm working with you and the benefits of having your product or service. I can also share posts on Instagram, Twitter and include your brand in Youtube videos.

All of which will be done while using attraction marketing techniques which will result in the audience being interested without any pushy sales offers or blatant marketing stunts.

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## Statistics and Analytics of Broken Limitz



### Audience Demographics:

Almost even between male and female, mainly between 25-34 years old who are interested in travel or planning on travelling within 6 months.

Top Geo-Locations are 1. New Zealand. 2. Australia. 3. USA. 4. UK. 5. Canada.

### Website Traffic Statistics:

Monthly Visits : 2,000+

Monthly Unique Visits: 1,500+

Monthly Page Views: 3,500+

### Social Media Statistics:

Facebook: 3,000+ likes

Instagram: 29,000+ followers

Twitter: 4,000+ followers

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## Sponsorship

Looking for substantial targeted promotion for your company? Consider sponsorship.

At Broken Limitz, we seek out sponsorships from companies that reflect our values:

- Companies whose products make it easier for people to travel safely, frequently, and adventurously;
- Companies that prioritize travel for all people;
- Companies that believe in protecting our planet;
- Companies that keep business in the hands of local merchants.

Sponsorship are available for three durations -- one-of basis, a campaign basis, or a long-term basis -- and every sponsorship is customized.

Here are some of the things we can offer:

- Advertorial content appearing on the site
- Banner advertising
- Chats, contests, and other product tie-ins
- Product discounts tied into the site
- Social media discussions and other features
- Brand ambassadorship
- Appearance in promotional materials for the company
- Representing the company at corporate events

## Let's get in touch

Have any questions? I am always happy to throw ideas back and forth with potential clients and advertisers. The goal is always to put together a deal that benefits each of us greatly.

Email: [phil@brokenlimitz.com](mailto:phil@brokenlimitz.com)

Skype: brokenlimitz

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Facebook: [www.facebook.com/brokenlimitz](https://www.facebook.com/brokenlimitz)